

Eastern Shore

Fairhope, Daphne & Spanish Fort

Mobile Bay's bluff-top communities in Baldwin County — a year-round residential feel that's noticeably different from the seasonal tourism economy further south.

~\$425K FAIRHOPE MEDIAN HOME VALUE	0.44% EFFECTIVE PROPERTY TAX	~72-78% HOMEOWNERSHIP RATE
--	--	--------------------------------------

At a Glance

Home values	Fairhope median home value ~\$425,000 (2024); Daphne-Fairhope-Foley area median ~\$316,900 (2024).
Property tax	0.44% effective rate in both Fairhope and Daphne; Fairhope's median annual bill is ~\$1,428 (Ownwell, 2026).
Homeownership rate	~72% in Fairhope; ~77.6% across the broader Daphne-Fairhope-Foley area — both well above typical rental-heavy coastal markets.
School systems	Baldwin County Public Schools — Fairhope High, Fairhope Middle, Fairhope East/West Elementary, Daphne High, Spanish Fort High.

What It's Known For

Fairhope's walkable downtown and bluff views over Mobile Bay give the Eastern Shore an artsy, established residential feel — a real alternative to Gulf Shores and Orange Beach for buyers who want coastal living without the seasonal tourist swings.

Major Employers

- Alabama Power
- Austal (regional)
- A large base of small businesses connected through the Eastern Shore Chamber of Commerce

Shopping & Groceries

Fairhope's downtown is full of specialty shops; larger retail centers sit in Daphne and Spanish Fort. Publix is present in Fairhope.

Eastern Shore

Fairhope, Daphne & Spanish Fort

Distances

- ~20-25 mi to Mobile (via the Bayway)
- ~25-30 mi to Gulf Shores
- ~160 mi to Montgomery

Thinking about Eastern Shore?

Tell me your budget and priorities and I'll help you figure out if this is the right fit — or connect you with a trusted local agent if it's outside my direct coverage. Reach out any time at krysten@yoursweethomealabama.com.